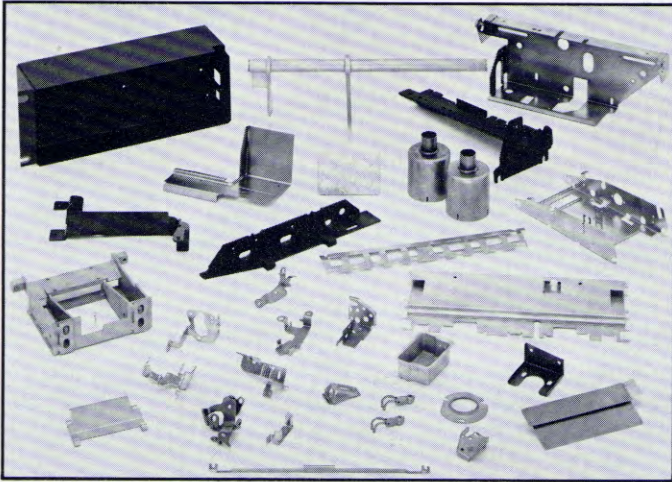


“With a Minster, Your Investment is Repaid Many Times Over . . .”

Stan Turon
General Manager
Alton Tool Company, Inc.
Rochester, New York



Alton's speciality is complicated, precision stampings — from small electrical parts to large parts for army tanks and office machines.

Alton Tool Company's speciality is complex, close-tolerance stampings — from die design and construction, right through the part run. In fact, their experience and equipment allow them to quote total responsibility for jobs that include stamping, machining and assembly. Their knowledge and creativity in these areas always results in a **less costly** way to make a **better** part.

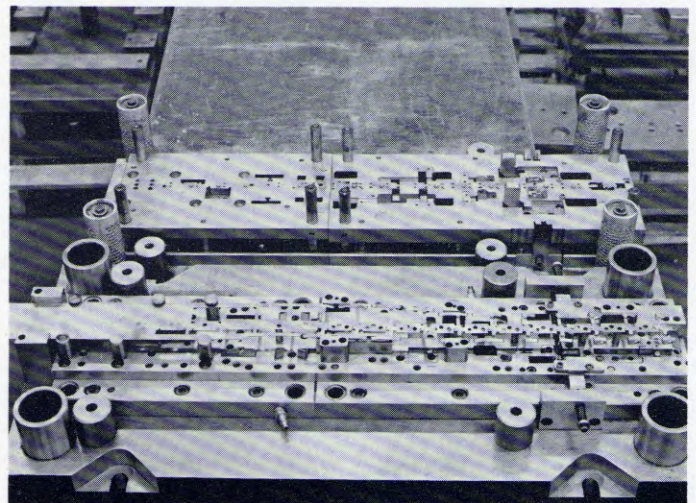
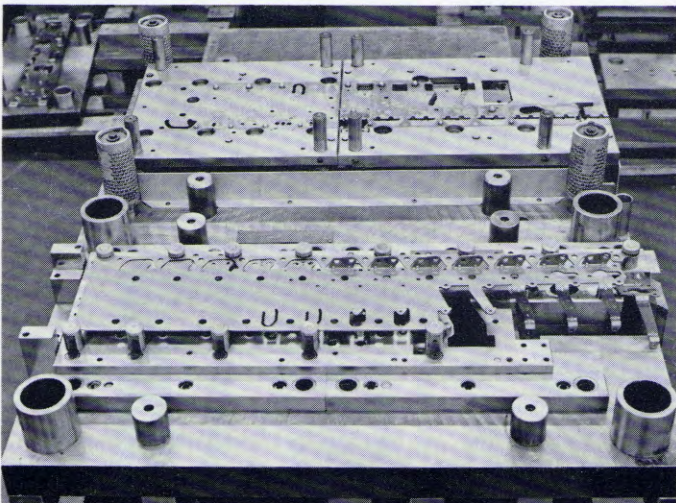
Meeting their customers' needs in this way has proven to be a successful business philosophy for Alton Tool. In the last seven years, it has grown from a 5,000 square foot, six employee job shop to a 50,000 square foot stamping and manufacturing facility with a hundred employees.

The company was founded in 1968 by Andrew B. Chornobil as a small tool and die shop, and by 1971, Alton was beginning to do some small-lot stamping production. In the following years, the company began to do more and more job stamping, but there were some problems. Alton Tool President Andy Chornobil relates, “The presses we had in the plant at that time had been used for die tryout. It was new equipment and, up to that point, we had been fairly satisfied. However, when we tried to run production on them, they just didn't hold up. They just didn't prove reliable under heavy use.”

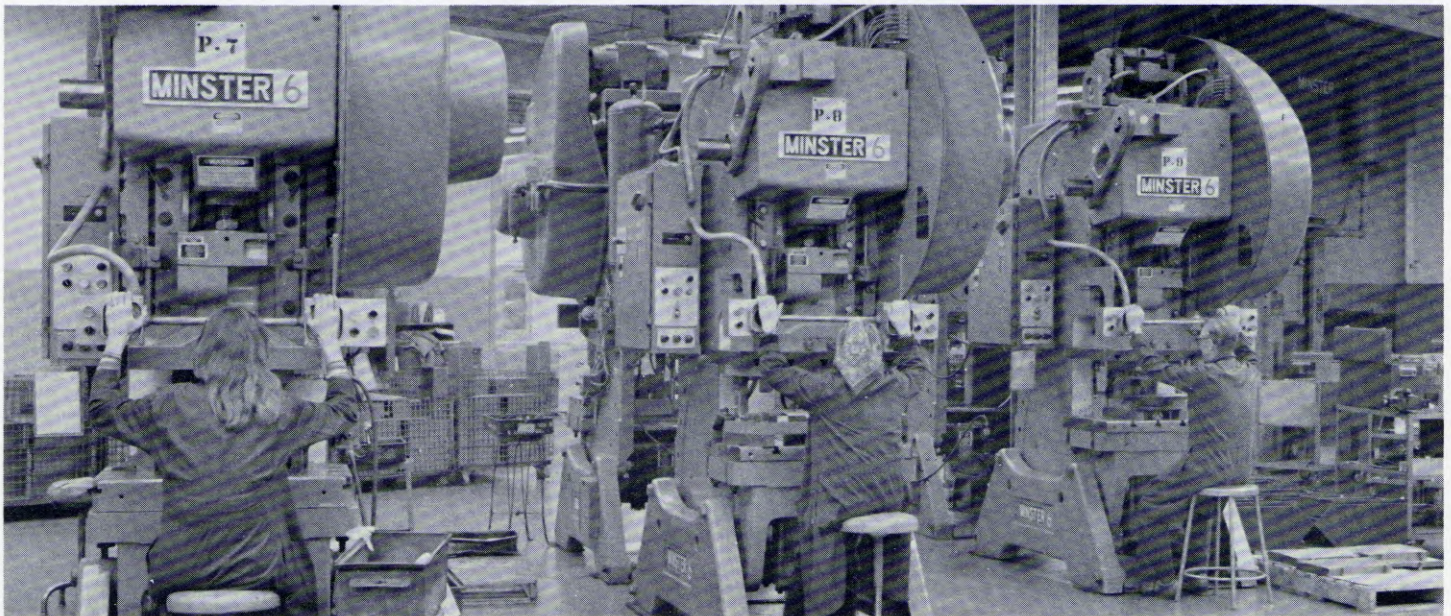
With the goal of growing in the production stamping business, Alton knew they must do something about their equipment shortcomings. As a result, they bought their first Minster in 1978 - a P2-100 with a double roll feed.

Alton's General Manager, Stan Turon, talks about their experience with that machine: “That first Minster has now run six years without **one second** of downtime for repair. It just keeps turning out parts day after day.”

On the basis of the success of that first Minster P2, Alton Tool Company now also owns a second P2-100, a P2-200, an E2-300 and six 60-ton OBI's. Andy Chornobil is confident about those purchase decisions . . . “With the Minsters, we have peace of mind in knowing that when you put a job in the press, it's going to run. This is where Minster quality really shows up. You can buy a cheaper press, but it's like



An automotive part produced from steel (left) and an electrical part from copper (right) are examples of Alton's long-life, high-production progressive die work.

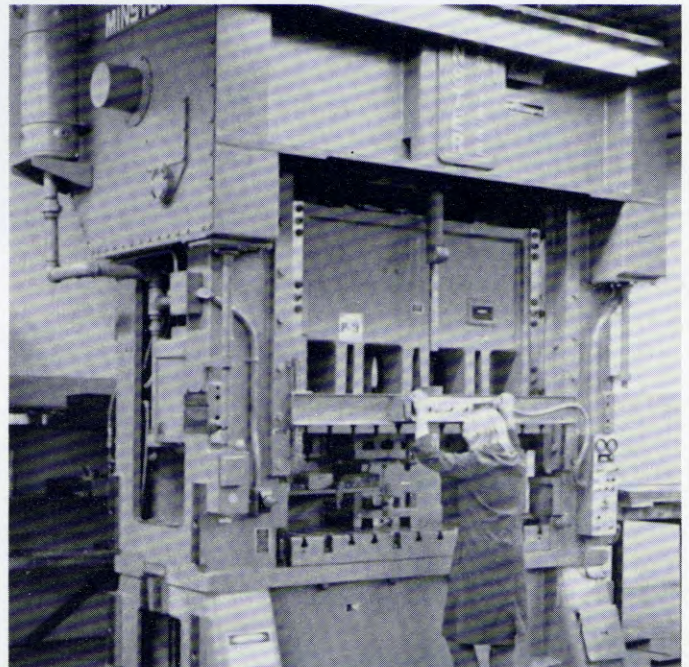


Six 60-ton Minster OBI's handle short-run, secondary operation work.

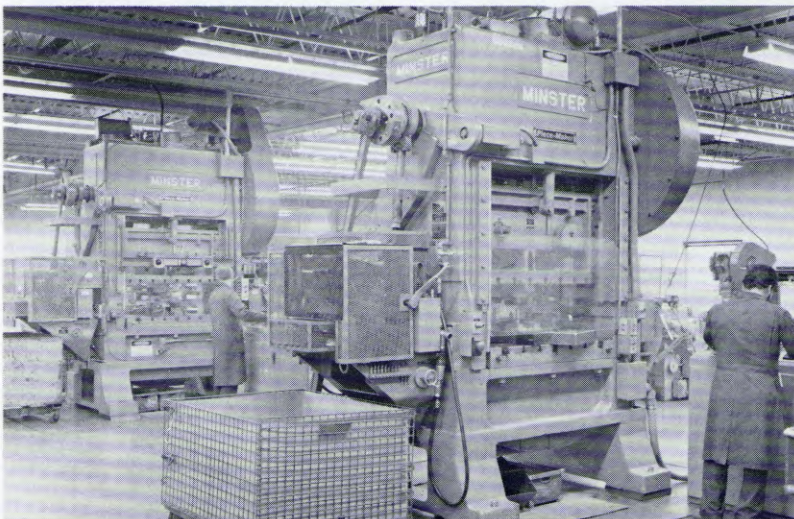
the old cliché, 'You can pay me now, or you can pay me later.' With a Minster, your investment is repaid many times over through longer die life, better parts, more uptime, faster production . . . **quality and reliability.**"

"As a matter of fact," adds Stan Turon, "the quality and reliability that we buy from Minster is the same thing our customers buy from us. We're a young, aggressive company, and we feel that we're going to need good equipment to grow. In today's stamping market, it's price, delivery and quality that sell. We feel that Minster's reliable precision gives us an edge in the market."

Alton's plans for the future? Replace other existing presses with Minsters and **keep on growing!**



An E2-300 is used for heavy stamping jobs.



Two P2-100's and a P2-200 give Alton high-volume stamping capability.